



The donna Foundation

CARING FOR THOSE WITH BREAST CANCER

GO THE EXTRA MILE DONNA PARTNERSHIP OPPORTUNITIES

It is no coincidence that some of the most sought-after and well-respected companies have an enormous heart for social responsibility and values. The DONNA Foundation offers numerous ways for these organizations to make a lasting impact for so many, while strengthening company culture.

DONNA Sponsorships

- Event Sponsorship and Vendor Opportunities
- Annual Foundation Sponsorship
- National Visibility

Philanthropic Partnerships & Social Responsibility

- One-time or Multi-year Contributions
- Matching Gift Programs and Giving Challenges
- Naming Opportunities for Funds, Programs, and Special Initiatives

Employee Engagement & Team Building

- Online Peer-to-Peer and Team Fundraising
- Volunteer Opportunities
- Company Funded Race Registration
- Supports Wellness Initiatives:
 - Desk to DONNA 5K
 - Galloway Training Programs

NUMBERS THAT COUNT

1 IN 8 Women will develop breast cancer

42% of households nationwide live at or below the ALICE (Asset Limited, Income Constrained, Employed) threshold.

More than **20,000** families served

62% of patients served have an annual income under \$48k

THE BOTTOM LINE: YOUR BRAND AT WORK

- An economic impact of \$3.5 - \$5M annually
- 18,000+ attendees across all events annually
- A national audience, 53% in region, 47% out of state Marathon Weekend
- A diverse demographic, 64% female 36% male
- Extensive media coverage and touchpoints:
 - Social Media 39K+ | Email 50K+
 - Organic Social Media: 1.6M IMP | 166K Reach
 - Paid Media: 1.25M IMP | \$250,000 value
 - Earned Media: 2M+ Audience | \$3.8M value

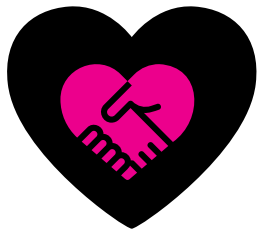
To discuss partnership opportunities contact Claire Cameron | claire@thedonnafoundation.org | 828-553-3766

HOW WE HELP PATIENTS

We provide hope, support and financial relief to those living with breast cancer.

OVER 20,000 FAMILIES

living with breast cancer have been served by The DONNA Foundation. Our vision is a world where breast cancer patients are freed from any barriers to their successful treatment.



The DONNA CareLine supported by Predator Group

We deliver expert case management to breast cancer patients and their families, helping them navigate barriers such as insurance denials, access to care, transportation, treatment costs, and everyday living expenses. Each year, we support nearly 2,000 families, securing over \$600,000 in financial relief.

The DONNA Financial Aid Fund, supported by LUV Car Wash, provides one-time assistance to breast cancer patients in active treatment, covering urgent expenses like housing, utilities, and transportation when other resources fall short.



Survivorship, Education & Awareness

We empower individuals and families to live with and beyond breast cancer through education, support, and events that reach more than 18,000 people each year, celebrating survivorship and promoting breast health.



Support for Research

We support innovative studies to improve breast cancer diagnosis and treatment, while helping patients access and participate in research by removing barriers to care through the CareLine. To date, more than \$3 million has been granted in support of translational genomics and immune studies.



Ways to Support

PREDATOR GROUP
INNOVATE & INSPIRE THROUGH BILLIARDS

