

The DONNA Impact

20 Years. Countless Miles. One Destination: Finish Breast Cancer for All.

For 20 years, The DONNA Foundation and its supporters have helped families living with breast cancer nationwide. As we celebrate the journey that brought us here, while casting new visions for our programs, we remain committed to a future without breast cancer.

Since 2003:

- \$4.9 million in financial services secured for 17,494 families living with breast cancer nationwide
- \$3.3 million disbursed for breast cancer research
- More than 150,000 people supported through survivorship programs, including the only National Marathon to Finish Breast Cancer

The DONNA Careline Program



1,891 PATIENTS

and their families served
(24% increase over prior year)



\$662,165

in financial services delivered including \$90,000 in direct financial aid



of patients served have an annual income of

UNDER \$24k*

**Based on available data*

Our Case Managers Worked

43,624 ACTIVITIES

including phone calls, applications, email messages and other correspondence to secure support, and



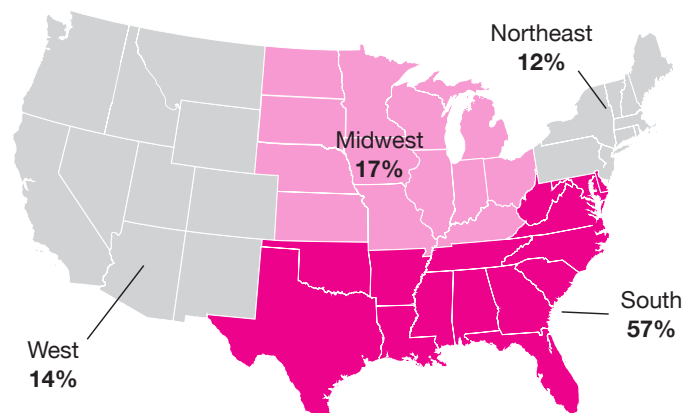
2,644 ISSUES WERE RESOLVED

Top Assistance Provided*

**Families may call with more than one issue*

Housing Payment Relief	611 cases
Utility Payment Relief	483 cases
Transportation to Treatment Support	304 cases
Co-Pay Assistance Secured	225 cases
Food Financial Assistance Located	119 cases
Deductible Payment Support	75 cases

Top Regions Where Our Families Live



DONNA Research Program



**\$25,000
DESIGNATED**

by the Board of Directors to launch the inaugural DONNA Breast Cancer Research Seed Grant Program

Stakeholder Support

72+

Community &
Corporate Partners

125+

Fundraisers

23

Volunteer D-Squad
Ambassadors

4,614

Volunteer Hours

46

Monthly Sustainer
Donors

DONNA Survivorship, Education and Awareness Program

8,509

**CELEBRATED
SURVIVORSHIP**

by attending and supporting DONNA events, and crossing DONNA finish lines from: 866 cities, 50 states, 8 countries

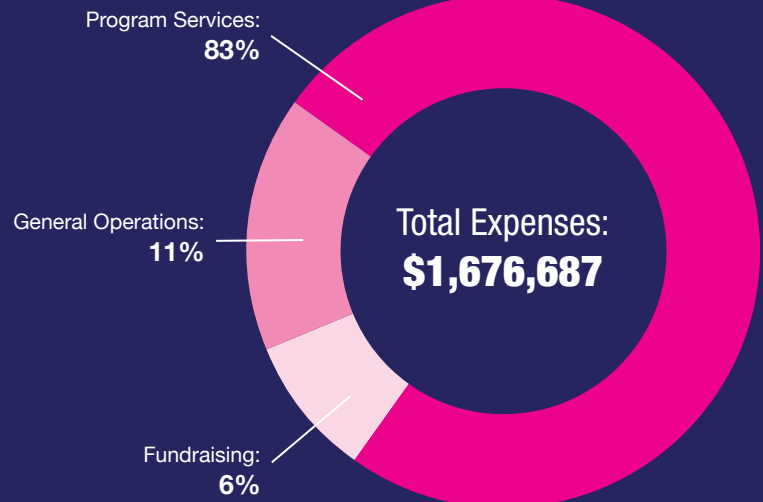
DONNA Fearless Race Series*	Runners
DONNA Marathon Weekend	4,257
DONNA National Marathon to Finish Breast Cancer	608
DONNA Half Marathon presented by Genentech	1,983
DONNA 5K presented by Equitable Advisors	859
DONNA 15K Relay presented by FIS	276
DONNA Dash	96
DONNA 110 Ultra Marathon	6
Virtual Race Categories	424
THE PLAYERS DONNA 5K <small>presented by Nimnicht Family of Dealerships</small>	755
Black Knight DONNA Mother's Day 5K	823

In FY22, the organization transitioned to a hybrid in-person and virtual event approach with limited participation as the COVID-19 pandemic continued.

FINANCIALS

The financial health of The DONNA Foundation is strong and our budget is balanced. Starting in FY20, annual operating expenses have been reduced from more than \$2M to a sustainable \$1.7M aligning to revenue performance from sources of unrestricted recurring revenue. In FY22, the organization transitioned back to in-person events balancing the increase in necessary funds and expenditures to operate both in-person and virtual events.

Total Support & Revenue: **\$1,630,940**



Learn more at:
TheDONNAFoundation.org/Impact

