



The DONNA Puck & Stick Stair Challenge

Sponsorship packages must be paid in full by TBD

Title Sponsor Package (1)

\$10,000

Deadline for Logo Inclusion: TBD

Title package includes the following amenities:

- Prominent Brand/Logo placement on all event signage
- Prominent Brand/Logo placement on all participant shirts—Pucks, Sticks, Goalie and Hat Trick.
- Prominent Brand/Logo placement on all participant bibs
- Solo Brand/Logo on all medal ribbons—Pucks, Sticks, Goalie and Hat Trick
- Prominent Brand/Logo placement on all marketing materials for the event
- Prominent Brand/Logo placement on digital event sites—The DONNA Foundation and Jacksonville Icemen
- Brand/Logo inclusion across all social media promotions—The DONNA Foundation, 26.2, and Icemen (includes cross promotion and event listing co-hosting)
- Brand/Logo visibility on center ice video board during pre-game period (1 hour) and Intermissions (2 total)
- One (1) 30 second in-game commercial – sponsor must provide “plug and play” assets
- Autographed Icemen Hockey Stick
- Opportunity to join the Puck Presentation Crew
- Prominent Booth placement at the event and street festival – One (10' x 20')
- Brand/Logo presence on both online printable Challenge Tickets
- Season long Ice Ring Dashboard Brand/Logo signage
- 8 Challenge registrations

Power Play Sponsor Package

\$7,500

Power Play package includes the following amenities:

- Brand/Logo placement on all event signage
- Brand/Logo placement on all participant shirts—Pucks, Sticks, Goalie, and Hat Trick
- Brand/Logo placement on all participant bibs
- Brand/Logo placement on marketing materials for the event
- Brand/Logo placement on digital event sites—The DONNA Foundation and Jacksonville Icemen

- Brand/Logo inclusion across all social media promotions—The DONNA Foundation, 26.2, and Icemen (includes cross promotion and event listing co-hosting)
- One (1) 30 second in-game commercial – must provide “plug and play” assets
- Autographed Icemen Hockey Stick
- Prominent Booth placement at the event and street festival--One (10’x10’)
- LED Ring signage—Two (2) minute visibility loop
- Brand/Logo presence on both online printable Challenge tickets
- 4 Challenge registrations

Blue Line Sponsor Package

\$5,000

Blue Line package includes the following amenities:

- Brand/Logo placement on all event signage
- Brand/Logo placement on all participant shirts—Pucks, Sticks, Goalie, and Hat Trick
- Brand/Logo placement on marketing materials for the event
- Brand/Logo placement on digital event sites—The DONNA Foundation and Jacksonville Icemen
- Brand/Logo inclusion across all social media promotions—The DONNA Foundation, 26.2, and Icemen (includes cross promotion and event listing cohosting)
- Booth placement event and street festival--One (10’x10’)
- 4 Challenge registrations

Other Opportunities

\$250 to \$2,500

Parking Sponsor (1)

\$2,500

- Site signage
- Brand/Logo placement on marketing materials for the event
- Brand/Logo placement on digital event sites—The DONNA Foundation and Jacksonville Icemen
- Brand/Logo inclusion across all social media promotions—The DONNA Foundation, 26.2, and Icemen (includes cross promotion)
- Booth placement at the event and street festival--One (10x10)

Interactive Truck Sponsor (1)

\$1,500

- Site signage
- Brand/Logo placement on digital event sites—The DONNA Foundation and Jacksonville Icemen
- Brand/Logo inclusion across all social media promotions—The DONNA Foundation, 26.2, and Icemen (includes cross promotion)

Water Stations Sponsor (2)

\$750

- Site signage
- Booth placement at the event and street festival (10’x10’)

Step/Stair Flight

\$150

- Branding visible on your “flight” of stairs

Questions? Ready to make a commitment? Email us at leeann@thedonnafoundation.org

****All packages are customizable to meet your needs. Interested in an amenity not listed, just ask.**